

ANNUAL REPORT

FOUNDATIONS OF IMPACT

2022



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01

MESSAGE FROM CHAIR OF THE BOARD

Susanne Hallergard
Chair of the Board, DBA Africa



INVESTING IN SPORTS IN
AFRICA IS NOT JUST
BUILDING ATHLETES—IT'S
BUILDING LEADERS, UNITING
COMMUNITIES, AND
UNLOCKING THE CONTINENT'S
UNTAPPED POTENTIAL.



Dear Friends and Supporters,

As we reflect on the significant strides made by DBA Africa, particularly highlighted in our Annual Report for 2022, I am filled with immense pride in what we have collectively achieved. The very essence of DBA Africa began with a deep commitment to grassroots engagement and sports development, recognizing the incredible potential within African communities.

From our inception, DBA Africa embarked on a vital journey: to create a robust pipeline of upcoming athletes. We believe that talent is universal, but opportunity is not. Our efforts are dedicated to nurturing this talent from the ground up, providing the support and pathways necessary for young athletes to flourish.

A core tenet of our mission is to bridge the gap between first-world sporting nations and developing countries. Through strategic partnerships, dedicated programs, and unwavering support, we strive to ensure that African athletes have access to the same opportunities, resources, and platforms as their global counterparts.

The 2022 Annual Report showcases the foundational work that has brought us closer to this vision. We invite you to explore the report to see the tangible impact of your support.

Thank you for being an integral part of the DBA Africa family.

Sincerely,
Susanne Hallergard
Chair of the Board, DBA Africa

Key Highlights



Nurturing "The Running Schoolboy": Dennis Cheruiyot

A truly inspiring story of 2022 was the identification, support, and care for Dennis Cheruiyot, famously known as 'The Running Schoolboy'. Dennis was spotted running to school behind a group of elite athletes training for the Tokyo Olympics. Recognizing his raw talent and dedication, DBA Africa stepped in to pay his school fees and provide for his school upkeep, ensuring he could pursue both his education and his athletic dreams.

Establishment of DBA Africa Rugby Academy at Kenton College

In a landmark move for youth rugby development, DBA Africa successfully set up the DBA Africa Rugby Academy at Kenton College. This initiative not only provided a dedicated training ground for young rugby players but also created invaluable employment opportunities for former and current international players, coaches, and managers, contributing to the professionalization of sport in the region.



Key Highlights



Support for National 7s Teams

DBA Africa extended crucial support to the Zambia 7s, Kenya 7s, and Uganda 7s national teams. This support was instrumental in their preparations leading up to major international fixtures, including the Commonwealth Games, Olympics African Qualifiers, and various HSBC World Rugby Sevens Series games. These efforts were bolstered through strategic partnerships, notably with Mizuno.



Neto Goncalves' Coaching Visit

Further enhancing our commitment to elite athlete development, Neto Goncalves, a renowned coach based in **Brazil**, came to Kenya to coach Dennis Cheruiyot post-school. This specialized coaching provided Dennis with world-class guidance as he transitioned into a full-time athlete.



Key Highlights



Hosting the 1st Ever African Lacrosse Qualifiers

2022 marked a significant diversification of our sporting endeavors with DBA Africa proudly hosting the 1st ever African Lacrosse Qualifiers at Kenton College. This event was World Lacrosse sanctioned and well-attended, showcasing our ability to organize and facilitate major international sporting events right here in Nairobi, Kenya.

DBA Rugby Academy Fixtures and Festivals

Following the establishment of the age-grade academy, DBA Africa recognized the need for competitive play. Consequently, the DBA Rugby Academy actively attended fixtures and hosted various festivals to ensure our young athletes had ample opportunities to apply their training and develop their skills in a competitive environment.



Key Highlights



Dennis Cheruiyot's Move to Kaptagat

Acting on the expert advice of coach Neto Goncalves, DBA Africa facilitated Dennis Cheruiyot's move from Eldoret to the renowned Kaptagat training camp. Here, Dennis had the invaluable opportunity to train alongside the Brazilian number one runner, further accelerating his development.



DBA Rugby Academy Open Day and Kenya 7s Visit

The DBA Rugby Academy hosted a successful open day, highlighted by a visit from the Kenya 7s boys team. This event inspired young academy members and provided a direct connection to national sporting heroes.

Philip Wokorach 15 Foundation Financial Support

Our commitment to grassroots development extended to Uganda through financial support for the Philip Wokorach 15 Foundation. This initiative provided crucial assistance for up-and-coming rugby players in Uganda, with the event being a resounding success, attended by hundreds of enthusiastic children.



Financial Highlight

TOTAL INCOME

Ksh 11,810,199

IN 2022

Individual contributions **Ksh 11,810,199**

Sponsorships **Ksh 0.00**

Programme Service Revenue **Ksh 0.00**



TOTAL EXPENDITURE

Ksh 9,527,215.13

IN 2022

Programme/Project Expenses **Ksh 5,993,910.00**

Personnel costs **Ksh 3,025,478.13**

Operational Expenditure **Ksh 507,827.00**



Looking Ahead

The year 2022 was foundational, marked by strategic investments in talent, infrastructure, and partnerships. These efforts have laid a strong base for DBA Africa's continued growth and impact in empowering African athletes and communities through sport. We extend our sincere gratitude to all our partners, sponsors, and the dedicated individuals who made these achievements possible.





DBA
AFRICA