



DBA AFRICA

— CHANGING LIVES THROUGH SPORT —

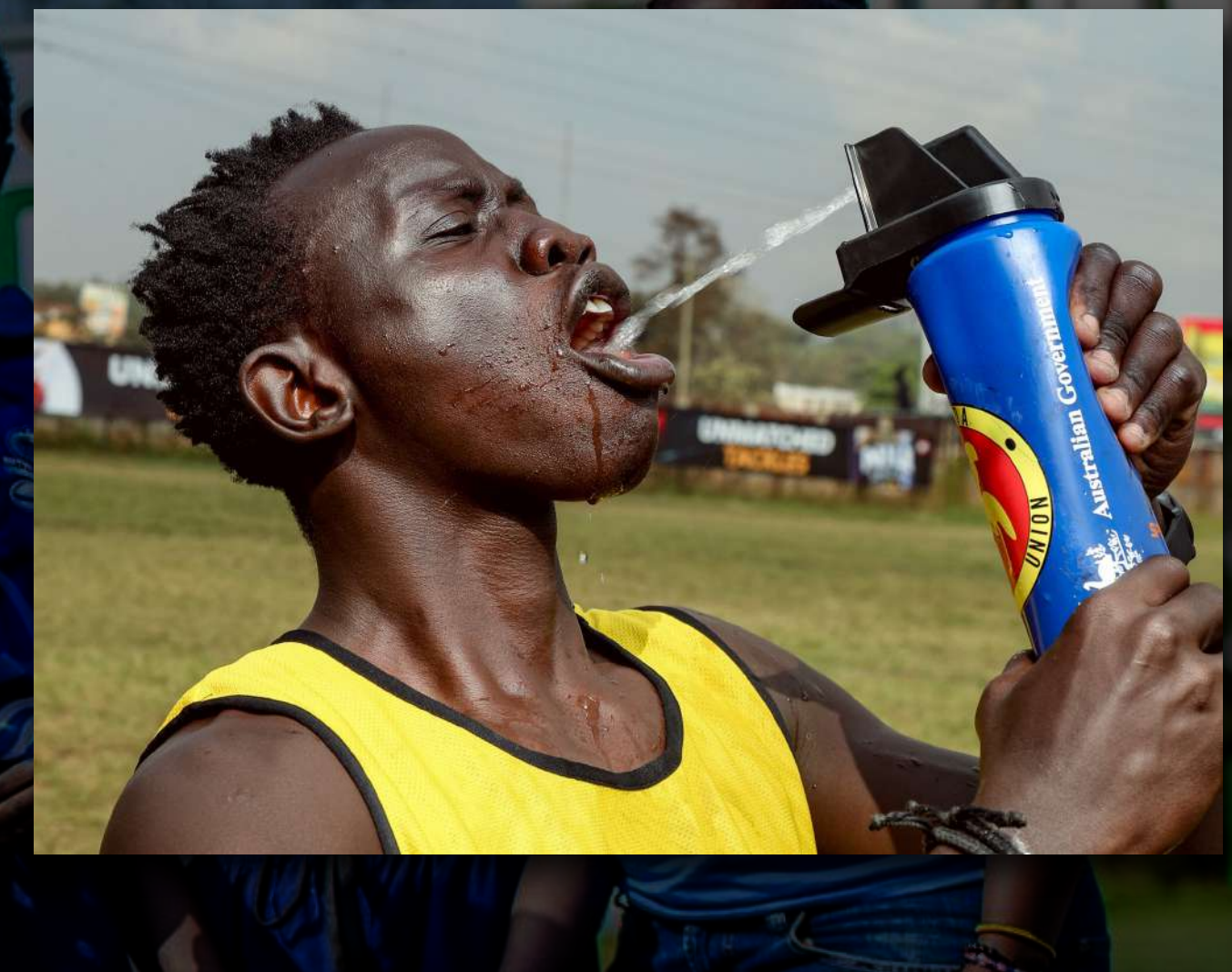


DBA AFRICA

FOUNDED IN 2021

DBA Africa is an East Africa-based NGO that uses the power of sport to educate, empower, and unlock opportunity for youth. We run grassroots sports initiatives that build life skills, confidence, and community and we support talented young athletes from underserved backgrounds to progress ethically through coaching, mentorship, and scholarships. Our work prioritises girls' inclusion, local leadership, and long-term impact. Whether on the playground or the podium, DBA Africa is shaping brighter futures, one game at a time.

Dream, Believe and Achieve — it's in our name.



THE **GAP** DBA AFRICA **FILLS**

OUR VISION

- Supporting grassroots training and competitions by setting up more **academies**
- Creating a Futures Cup tournament for U15 athletes, for both **girls and boys**
- Building a programme for more **girls** to access sport
- **Enhancing coaching programmes**, including coach exchange initiatives such as previous ones with the Japan National Team and Kingsley School, UK.
- Increasing the availability of **scholarships** at home and overseas
- Continuing to build **relationships** with schools and universities in the UK, USA and Australia.

ELITE
ATHLETES
&
OPPORTUNITIES

DBA
AFRICA

**YOUTH ACADEMIES AND
GRASSROOTS SPORT**

CURRENT LANDSCAPE

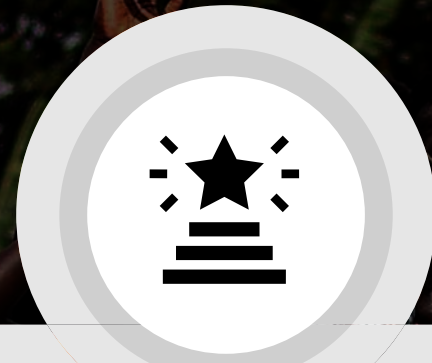
- **Limited availability of competitions** for regional and national youth and senior teams
- Current national teams are selected from a **very small number of schools**, missing out a large pool of potential talent
- **Lack of long-term investment** in grassroots by sports clubs, unions and the government
- Lack of structures and resources to support youth sport
- **Cultural impediments** for girls to play sport beyond puberty

OUR **CORE** PILLARS



1

**Changing Lives
Through Sport**



2

**Pathways from
Grassroots to
Greatness**



3

**Empowering
Girls & Women**



4

**Integrity &
Local
Leadership**

DBA ACADEMIES



9

SPORTS
ACADEMIES



5

REGIONS



2

COUNTRIES



8

RUGBY
SATELLITE
ACADEMIES



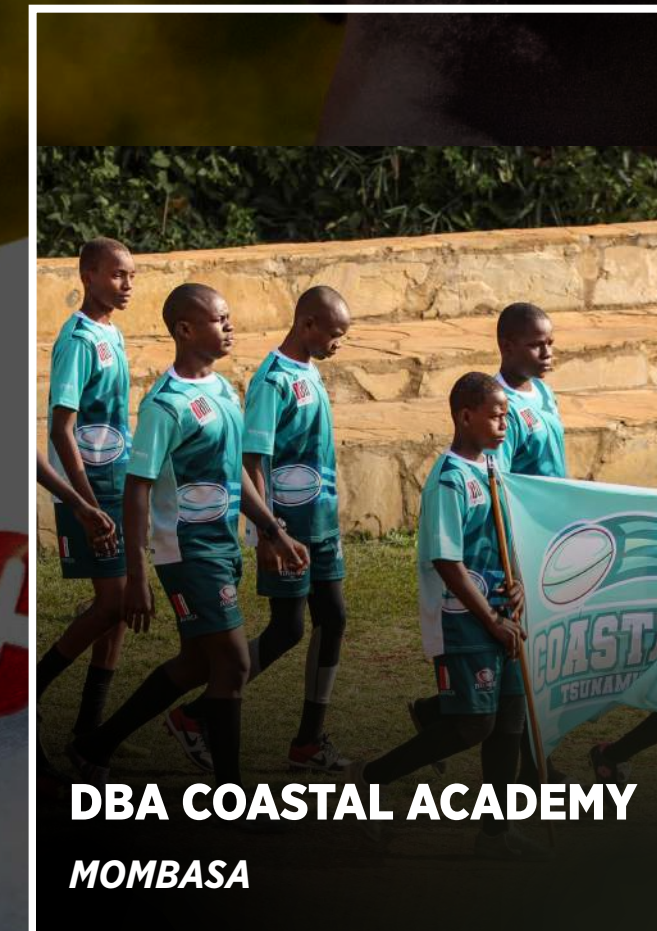
DBA RUGBY ACADEMY
NAIROBI



DBA X KABRAS RFC
GIRLS RUGBY ACADEMY
WESTERN KENYA

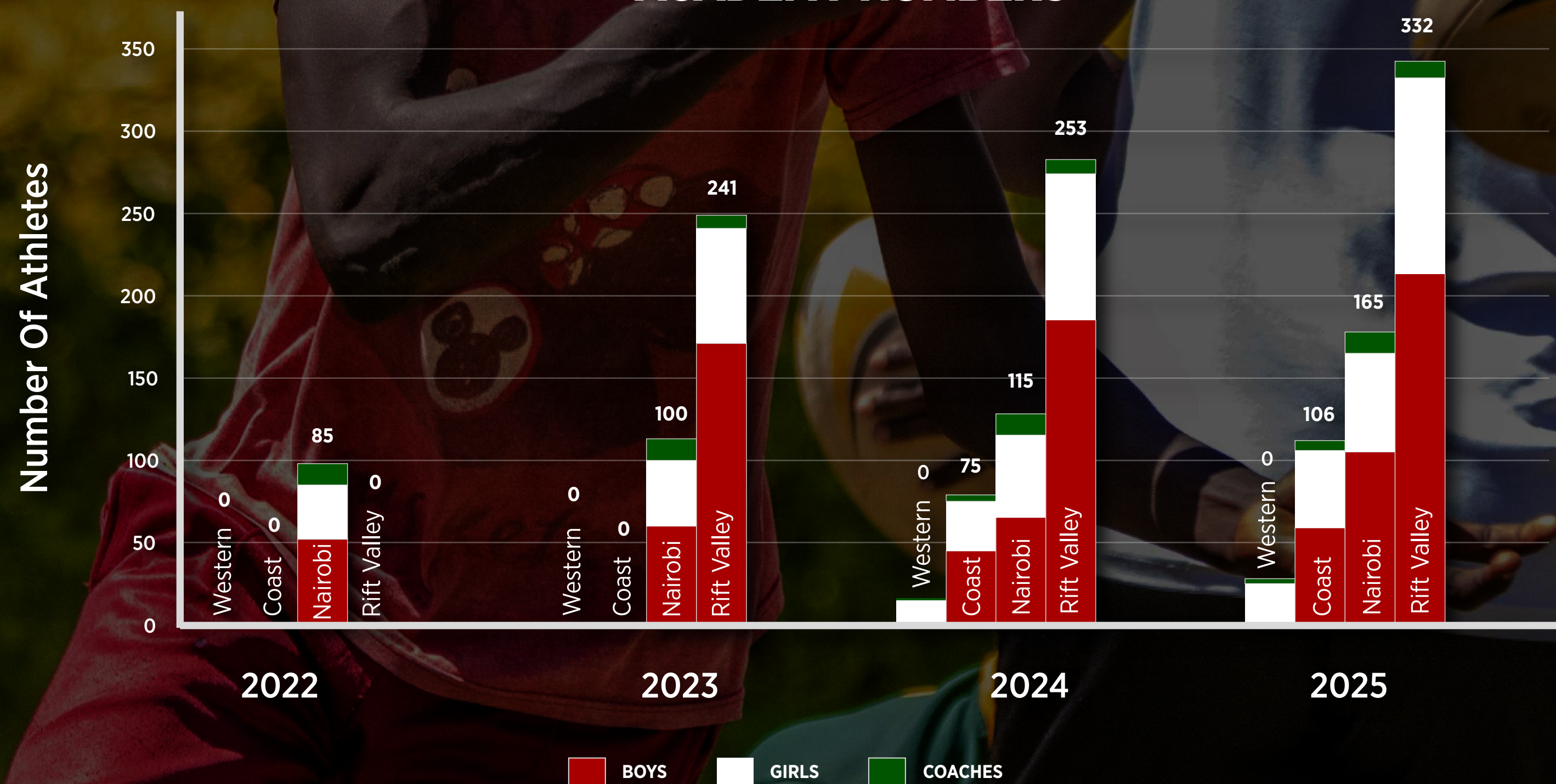


DBA RIFT VALLEY RUGBY
ACADEMIES
5 ACROSS NAKURU & GILGIL



DBA COASTAL ACADEMY
MOMBASA

ACADEMY NUMBERS



DBA LACROSSE ACADEMY

DBA Africa is proud to champion one of the most exciting and innovative youth sports initiatives: the Uganda Lacrosse Academy. Based in Kampala and led by players from Uganda's National Men's Team, the academy introduces young people to the unique and fast-paced game of lacrosse.

Beyond the game itself, the academy serves as a tool for social development, providing a positive environment for young people to grow, connect, and lead. For talented athletes, it also offers a pathway to international opportunities, with two Ugandan players currently pursuing lacrosse scholarships in the United States.



	2023	2024	2025
BOYS	50	30	45
GIRLS	35	20	25
TOTAL	85	50	70
COACHES	5	6	6



FUTURES CUP

Established in 2023 and by DBA Africa, this is East Africa's premier U15 rugby tournament for boys and girls, offering a structured platform for young athletes to showcase their talent and gain exposure beyond school fixtures. Structured competitions such as these open sporting opportunities to our athletes.

	2023	2024	2025
BOYS	184	184	0
GIRLS	30	60	60
TOTAL	214	244	60
COACHES	12	16	60



4000
SPECTATORS



500+
PLAYERS



3000
TRIALISTS



150+
EMPLOYED



143+
SCHOLARSHIPS



12
TEAMS



COASTAL TSUNAMIS
Based in Mombasa



WESTERN WANDERERS
Based in Kakamega



NYANZA HURRICANES
Based in Kisumu



KAMPALA GIANTS
Based in Uganda



NAIROBI BULLDOZERS
Based in Nairobi



CENTRAL AVALANCHE
Based in Nanyuki



RIFT VALLEY LAKERS
Based in Nakuru



NAIROBI LIGHTNING
Based in Nairobi



SCHOLARSHIPS



INTERNATIONAL SCHOLARSHIPS

We are proud to have successfully placed one of Kenya's top rugby schoolboys on a full rugby scholarship at Bryanston School in the UK and another large scholarship at Kingsley School. These milestones demonstrate the calibre of athletes we develop and the trust schools place in our programme.

2023: RAYVON AMUNGA (UK), REAGAN OCHAN (USA)

2025: DARLTON ROY- GEORGE (UK)

2026: 2 openings (UK)



LOCAL SCHOLARSHIPS

Locally, our flagship youth sports event, the Futures cup accompanied by other DBA related activities and events has already helped over 140 athletes secure school scholarships within East Africa. These placements support not only athletic development but also academic excellence and character growth.

SCHOLARSHIPS

2023: 23 boys / 18 girls

2024: 29 boys / 3 girls

2025: 39 boys / 30 girls

Total =143

DBA AFRICA **FESTIVALS AND FIXTURES**

At DBA Africa, we believe that consistent training must be complemented by real-world application. That is why we are proud to actively support the development of local leadership by empowering our rugby academies to host their own Rugby Festivals.

These festivals provide a crucial platform for our athletes. They aren't just about training, they offer every athlete a chance to test and showcase everything they have learned and mastered throughout the academic term in a competitive, high-energy environment.

4
FESTIVALS

12
FIXTURES



TACKLE-IT

VIOLENCE PREVENTION PROGRAMME IN SPORT

Tackle-It is a five week sports based life skills programme for young athletes to support violence prevention in partnership with One2One Kenya and Barbarians Charitable Trust.



PROGRAMME ACTIVITIES AND ENGAGEMENTS

Peers act as
youth
advocates

Weekly rugby
sessions with
life skills

Coaches
education on
safeguarding

PARTNERS



BARBARIANS



BIG 5/ LITTLE 5 -LIFE SKILLS PROGRAMME

The Big 5 Athlete Programme

This is a blended, cohort-based development course for early and mid-career athletes (ages 18*–35) across sports in Kenya, designed to provide the practical knowledge many athletes only access later in their careers.



Curriculum:

Delivered in an 8 week intensive bootcamp. Combines live expert-led sessions, short asynchronous lessons and applied assignments that fit around training schedules.

The programme:

- Nutrition on a budget ☒
- Sports psychology ☒
- Injury prevention & recovery ☒
- Financial literacy ☒
- Leadership ☒
- Media and contracts ☒
- Career transition planning ☒

The Little 5 Athlete Programme

This is a compact, age-appropriate life skills curriculum integrated into regular academy training for young athletes (ages 10–18).



Curriculum:

Delivered in short 5 weekly sessions alongside sport, it allows children to learn through interaction and play. It encourages discussions and feedback in an informal setting.

The programme:

- Building foundational personal development ☒
- Emotional intelligence ☒
- Health awareness ☒
- Career exploration ☒
- Social responsibility ☒
- Discussions and roleplay ☒

By the end, participants are equipped with practical tools to improve performance, manage their finances and wellbeing, and plan for life during and beyond sport.

Our focus is on helping young athletes make better decisions, understand themselves and others, develop diligence and respect, and gain essential “life knowledge” that supports both their sporting journey and their wider development.

GIRLS INCLUSION

At DBA Africa, we believe every girl deserves a chance, a chance to run, play, compete and lead, on the pitch, track and beyond. In communities where girls are often left on the sidelines, we're using sport to shift the narrative. Our programmes aim to tackle off-field barriers, offering life-skills education, period products, safe transport and safeguarding training to ensure no girl has to drop out of sport for reasons of dignity, protection or opportunity.

We believe that girls' sport isn't a side programme. It's central to our vision for the future of African sport, shaping fearless girls into the next generation of changemakers in African sport and society.



150+
GIRLS IN
FUTURES CUP



220+
RUGBY ACADEMY
PLAYERS



28+
FEMALE
ATHLETES



80+
GIRLS IN
LACROSSE



52
SCHOLARSHIPS



9
COACHES

Uasin Gishu

Supporting a long-distance athlete and a coach

Rift Valley

Supporting 5 rugby academies

Nairobi

Our flagship rugby academy

Mombasa

Supporting a rugby academy

Kampala

Lacrosse academy

Kakamega

Supporting our first female academy at Kabras RFC

UG

KENYA

ATHLETICS **RACE** FUND

Earlier in the year, DBA Founder Storm Trentham designed the DBA Athletics Race Fund, which she later launched in August. This initiative was born from various trips to Iten and speaking to many athletes. The conversations proved there was a fundamental necessity: ensuring that financial barriers did not stand in the way of athletic excellence. The fund was designed to cover the essential pillars of competition, race entry fees, transport, and accommodation, providing athletes with the stability required to compete at their highest potential.



AMOUNT
DONATED

KES 400,000



98

ATHLETES
IMPACTED



10

RACES
ENTERED



36

DONORS



AMOUNT
WON

KES 265,000



1

PARA-ATHLETE



5

MONTHS



1

INTERNATIONAL

OUR OVERALL IMPACT



Over
15,000
Youth Reached



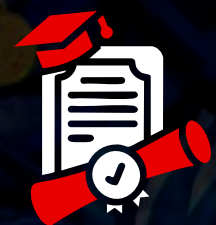
350+
Jobs Created



650+
Hours of Coaching
and Life Skills



4,000+
Kilometers
Covered



143+
Scholarships
Awarded



PBO
Status
Secured



1000+
Girls
Involved



13
Nationwide Race
Events Entered

8

Academies

4

Sports

2

Countries

5

Regions

THE **IMPACT** DOMINO **EFFECT**



OUR PROGRAMMES

- **Sport Academies:** 8 rugby academies in Kenya and one lacrosse academy in Uganda for youth aged 8–18.
- **Tackle-It:** Rugby-based life skills for mental health and violence prevention.
- **Life Skills Programmes:** Sport-based Big 5 and Little 5 programmes building leadership, teamwork and employability
- **Girls & Inclusion Initiatives:** Expanding access, safety and opportunities for girls in sport
- **Athletics Race Fund:** Support for athletes through race entry fees and competitive opportunities.
- **Global Partnerships & Coaching Pathways:** Scholarships, coach exchanges and international linkages to elevate talent and build capacity



WHAT WE DO

- Deliver structured sport and life skills programmes in academies, schools and communities.
- Organise tournaments and festivals that increase access, inclusion and scouting opportunities.
- Equip young people with tools for healthier choices and improved mental well-being.
- Train coaches and educators in safeguarding, child protection and mental health awareness.
- Provide pathways for financial literacy, employability and career development.
- Support talented youth through mentorship, scholarships and ethical international exposure.
- Work with schools and local authorities to strengthen community and sport-for-development systems.



WHO HEARS US

- Children and youth aged 8–18 from underserved communities, including those seeking to succeed in sport
- Girls and young women seeking safe and structured sports opportunities
- Athletes with limited federation or government support
- Teachers, school administrators and local government officials
- Communities, sports enthusiasts and talent scouts invested in youth empowerment
- Policy makers, NGOs and stakeholders focusing on education, youth development and social inclusion



IMMEDIATE IMPACT

- Provides safe, structured spaces for youth to play, learn and grow
- Promotes inclusive participation, particularly for girls and marginalised youth
- Enhances physical, mental and emotional well-being
- Gives athletes access to coaching, mentorship and resources otherwise unavailable
- Inspires hope, leadership and ambition among participants
- Strengthens community cohesion and fosters positive social norms through collective engagement



LONG TERM IMPACT

- Builds skills for life including leadership, teamwork and resilience
- Improves educational outcomes and employability through life skills and mentorship
- Strengthens inclusive communities across ethnic and socio-economic divides
- Ensures girls' participation, confidence and leadership, challenging traditional gender norms
- Establishes ethical pathways for talented youth, bridging grassroots programmes to global opportunities while prioritising education and well-being
- Positions sport as a tool for holistic youth development, mental health improvement and societal transformation

TESTIMONIALS



“

Our world gets wider when sports enter the equation. Futures Cup provided an excellent platform for the U15 boys & girls to showcase their skills and talents and a hope for their own future. Thanks to the entire DBA team for the faith in simple dreams.

Eddie Achayo

WESTERN HURRICANES COACH



“

Partnering with DBA Africa to sponsor the Futures Cup was a rewarding experience for Almar Containers. Supporting youth rugby aligns strongly with our values of community development and youth empowerment, and we were proud to witness the talent and teamwork on display. We look forward to future collaborations.

Almar Containers

TOURNAMENT SPONSOR



“

The Futures Cup is organised with true professionalism and such attention to detail that you could be mistaken for thinking it had been running for years. One of the best and fruitful sporting events I have attended in Kenya.

Parent

NAIROBI LIGHTNING



“

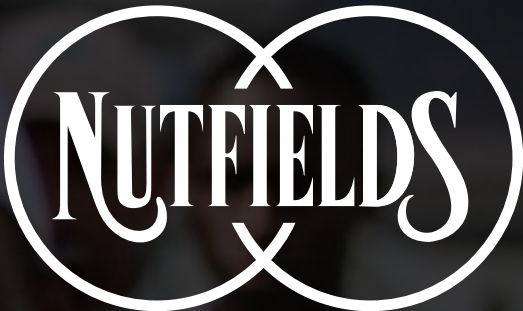
I really enjoy playing rugby with DBA Girls because it helps me forget my stress and feel happy. Being part of the team has made me more confident and helped me believe in myself. Through the Futures Cup, I was able to get a scholarship that is helping me continue with my education.

Shirleen Ingaso

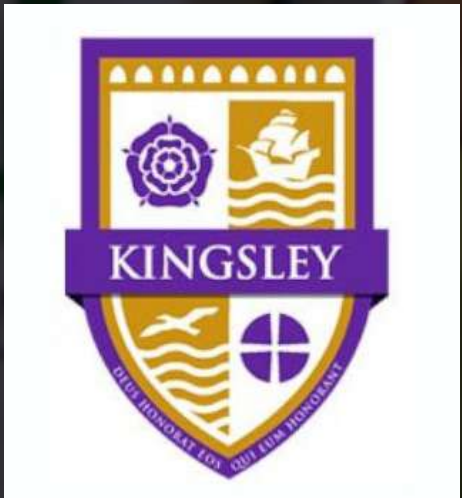
NAIROBI BULLDOZERS PLAYER



OUR PARTNERS



Australian Government





MANY THANKS!

For sponsorship inquiries, contact:

info@dbafrica.org

www.dbafrica.org

