



# DBA AFRICA

— CHANGING LIVES THROUGH SPORT —

# DBA AFRICA

**FOUNDED IN 2021**

DBA Africa is an East Africa-based NGO that uses the power of sport to educate, empower, and unlock opportunity for youth. We run grassroot sports initiatives that build life skills, confidence, and community and we support talented young athletes from underserved backgrounds to progress ethically through coaching, mentorship, and scholarships. Our work prioritises girls' inclusion, local leadership, and long-term impact. Whether on the playground or the podium, DBA Africa is shaping brighter futures, one game at a time.

Dream, Believe and Achieve — it's in our name.



# THE GAP DBA AFRICA FILLS

## OUR VISION

- Supporting grassroots training and competitions by setting up more **academies**
- Creating a Futures Cup tournament for U15 athletes, for both **girls and boys**
- Building a programme for more **girls** to access sport
- Enhancing **coaching programmes**, including coach exchange initiatives such as previous ones with the Japan National Team and Kingsley School, UK.
- Increasing the availability of **scholarships** at home and overseas
- Continuing to build **relationships** with schools and universities in the UK, USA and Australia.

ELITE  
ATHLETES  
&  
OPPORTUNITIES

DBA  
AFRICA

YOUTH ACADEMIES AND  
GRASSROOTS SPORT

## CURRENT LANDSCAPE

- Limited availability of competitions for regional and national youth and senior teams
- Current national teams are selected from a **very small number of schools**, missing out a large pool of potential talent
- Lack of long-term investment in grassroots by sports clubs, unions and the government
- Lack of structures and resources to support youth sport
- Cultural impediments for **girls** to play sport beyond puberty

DBA

# OUR CORE PILLARS



1

**Changing Lives  
Through Sport**



2

**Pathways from  
Grassroots to  
Greatness**



3

**Empowering  
Girls & Women**



4

**Integrity &  
Local  
Leadership**

**DBA ACADEMIES**

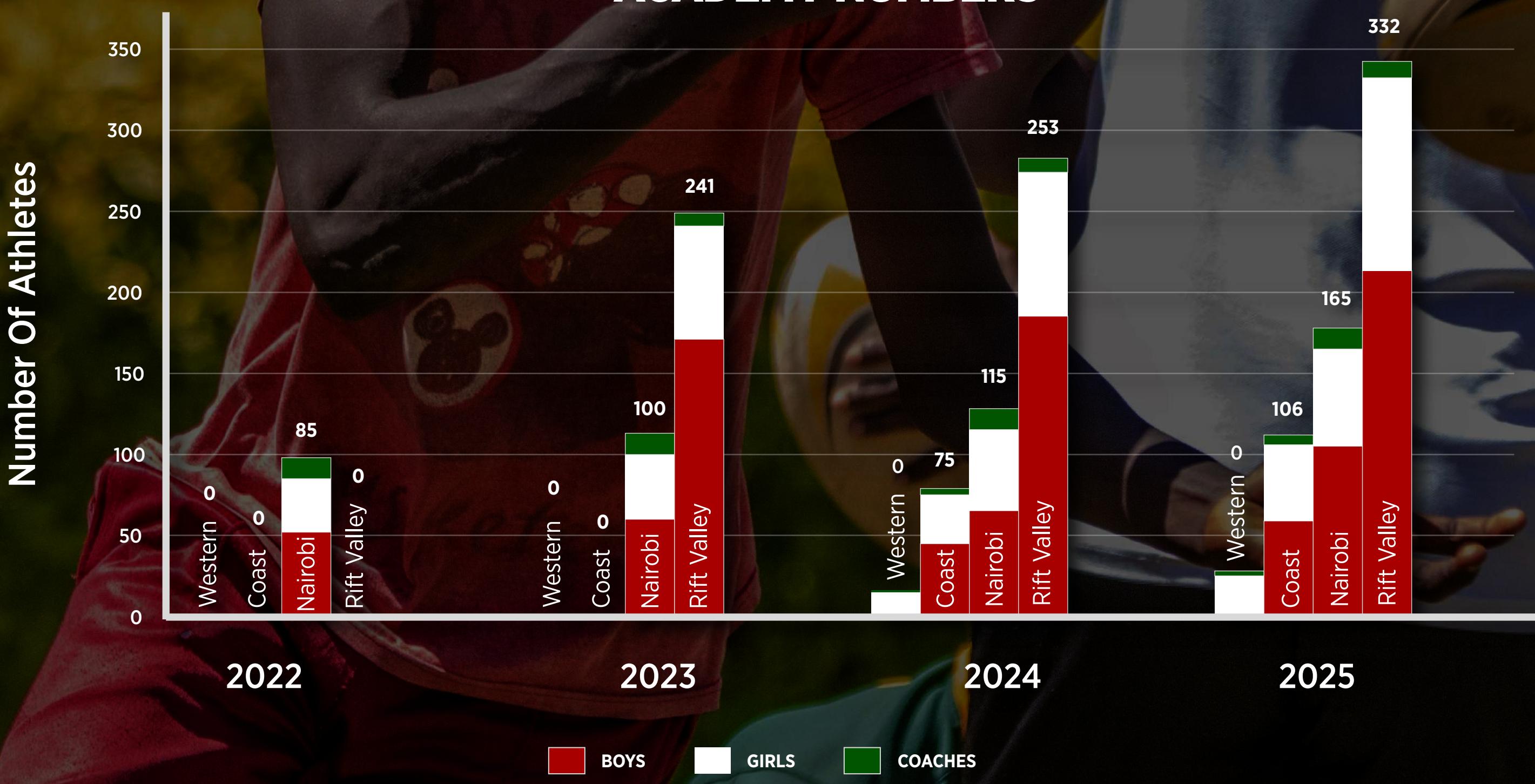
9 SPORTS ACADEMIES

5 REGIONS

2 COUNTRIES

8 RUGBY SATELLITE ACADEMIES

Number Of Athletes



# DBA LACROSSE ACADEMY

DBA Africa is proud to champion one of the most exciting and innovative youth sports initiatives: the Uganda Lacrosse Academy. Based in Kampala and led by players from Uganda's National Men's Team, the academy introduces young people to the unique and fast-paced game of lacrosse.

Beyond the game itself, the academy serves as a tool for social development, providing a positive environment for young people to grow, connect, and lead. For talented athletes, it also offers a pathway to international opportunities, with two Ugandan players currently pursuing lacrosse scholarships in the United States.



	2023	2024	2025
<b>BOYS</b>	50	30	45
<b>GIRLS</b>	35	20	25
<b>TOTAL</b>	85	50	70
<b>COACHES</b>	5	6	6

# FUTURES CUP

Established in 2023 and by DBA Africa, this is East Africa's premier U15 rugby tournament for boys and girls, offering a structured platform for young athletes to showcase their talent and gain exposure beyond school fixtures. Structured competitions such as these open sporting opportunities to our athletes.



**4000**  
SPECTATORS



**500+**  
PLAYERS



**3000**  
TRIALISTS



**150+**  
EMPLOYED



**143+**  
SCHOLARSHIPS



**12**  
TEAMS

	<b>2023</b>	<b>2024</b>	<b>2025</b>
<b>BOYS</b>	184	184	0
<b>GIRLS</b>	30	60	60
<b>TOTAL</b>	214	244	60
<b>COACHES</b>	12	16	60



COASTAL TSUNAMIS

Based in Mombasa



WESTERN WANDERERS

Based in Kakamega



NYANZA HURRICANES

Based in Kisumu



KAMPALA GIANTS

Based in Uganda



NAIROBI BULLDOZERS

Based in Nairobi



CENTRAL AVALANCHE

Based in Nanyuki



RIFT VALLEY LAKERS

Based in Nakuru



NAIROBI LIGHTNING

Based in Nairobi

# SCHOLARSHIPS



## INTERNATIONAL SCHOLARSHIPS

We are proud to have successfully placed one of Kenya's top rugby schoolboys on a full rugby scholarship at Bryanston School in the UK and another large scholarship at Kingsley School. These milestones demonstrate the calibre of athletes we develop and the trust schools place in our programme.

**2023:** RAYVON AMUNGA (UK), REAGAN OCHAN (USA)

**2025:** DARNON ROY- GEORGE (UK)

**2026:** 2 openings (UK)



## LOCAL SCHOLARSHIPS

Locally, our flagship youth sports event, the Futures cup accompanied by other DBA related activities and events has already helped over 140 athletes secure school scholarships within East Africa. These placements support not only athletic development but also academic excellence and character growth.

### SCHOLARSHIPS

**2023:** 23 boys / 18 girls

**2024:** 29 boys / 3 girls

**2025:** 39 boys / 30 girls

**Total =143**

## DBA AFRICA FESTIVALS AND FIXTURES

At DBA Africa, we believe that consistent training must be complemented by real-world application. That is why we are proud to actively support the development of local leadership by empowering our rugby academies to host their own Rugby Festivals.

These festivals provide a crucial platform for our athletes. They aren't just about training, they offer every athlete a chance to test and showcase everything they have learned and mastered throughout the academic term in a competitive, high-energy environment.

**4**  
**FESTIVALS**

**12**  
**FIXTURES**



# TACKLE-IT

## VIOLENCE PREVENTION PROGRAMME IN SPORT

Tackle-It is a five week sports based life skills programme for young athletes to support violence prevention in partnership with One2One Kenya and Barbarians Charitable Trust.



### PROGRAMME ACTIVITIES AND ENGAGEMENTS

Peers act as  
youth  
advocates

Weekly rugby  
sessions with  
life skills

Coaches  
education on  
safeguarding

### PARTNERS



BARBARIANS



# BIG 5/ LITTLE 5 -LIFE SKILLS PROGRAMME

## The Big 5 Athlete Programme

This is a blended, cohort-based development course for early and mid-career athletes (ages 18\*-35) across sports in Kenya, designed to provide the practical knowledge many athletes only access later in their careers.



### Curriculum:

Delivered in an 8 week intensive bootcamp. Combines live expert-led sessions, short asynchronous lessons and applied assignments that fit around training schedules.

### The programme:

- Nutrition on a budget
- Sports psychology
- Injury prevention & recovery
- Financial literacy
- Leadership
- Media and contracts
- Career transition planning

## The Little 5 Athlete Programme

This is a compact, age-appropriate life skills curriculum integrated into regular academy training for young athletes (ages 10-18).



### Curriculum:

Delivered in short 5 weekly sessions alongside sport, it allows children to learn through interaction and play. It encourages discussions and feedback in an informal setting.

### The programme:

- Building foundational personal development
- Emotional intelligence
- Health awareness
- Career exploration
- Social responsibility
- Discussions and roleplay

By the end, participants are equipped with practical tools to improve performance, manage their finances and wellbeing, and plan for life during and beyond sport.

Our focus is on helping young athletes make better decisions, understand themselves and others, develop diligence and respect, and gain essential “life knowledge” that supports both their sporting journey and their wider development.

# GIRLS INCLUSION

At DBA Africa, we believe every girl deserves a chance, a chance to run, play, compete and lead, on the pitch, track and beyond. In communities where girls are often left on the sidelines, we're using sport to shift the narrative. Our programmes aim to tackle off-field barriers, offering life-skills education, period products, safe transport and safeguarding training to ensure no girl has to drop out of sport for reasons of dignity, protection or opportunity.

We believe that girls' sport isn't a side programme. It's central to our vision for the future of African sport, shaping fearless girls into the next generation of changemakers in African sport and society.

  
**150+**  
GIRLS IN  
FUTURES CUP

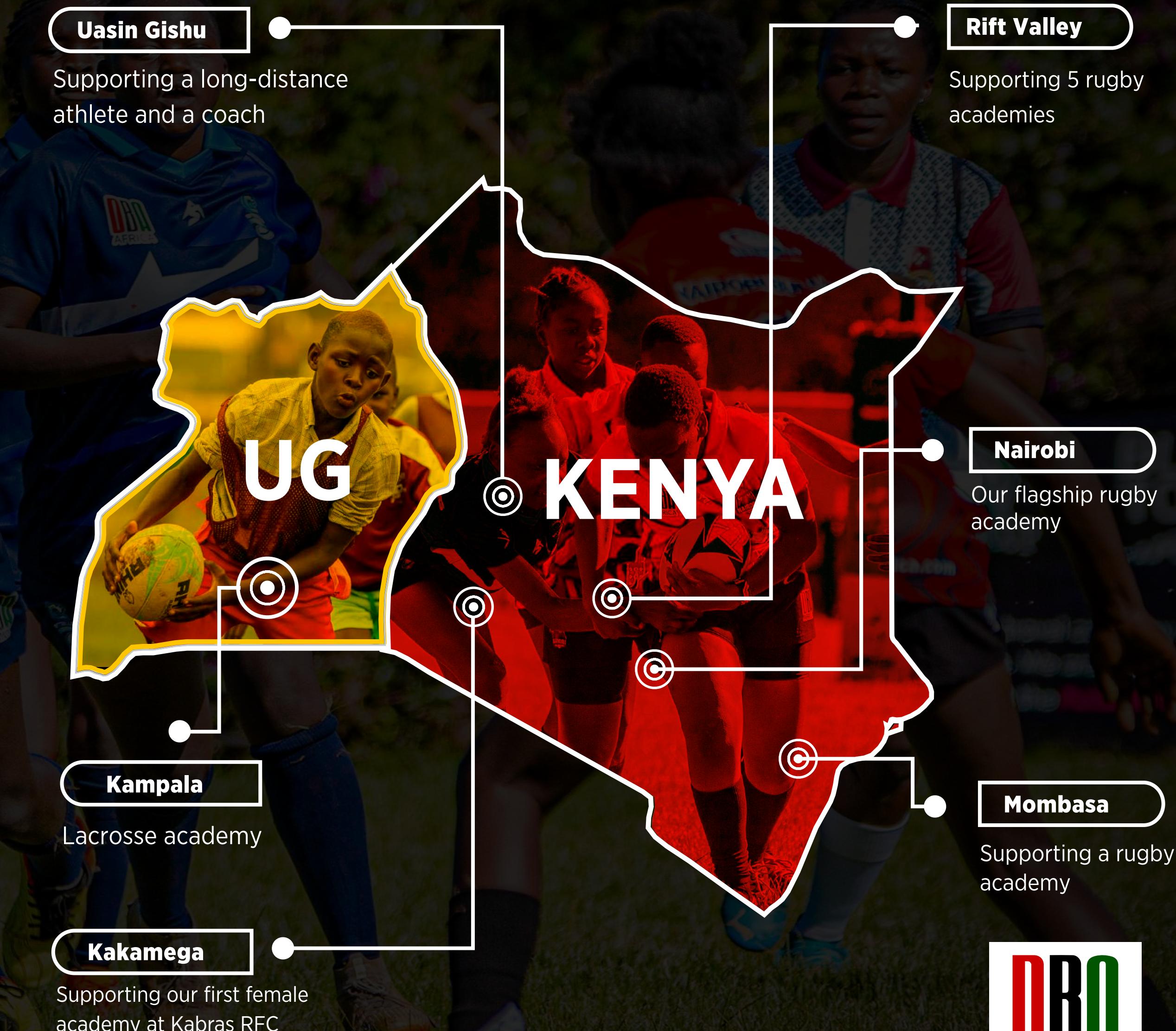
  
**220+**  
RUGBY ACADEMY  
PLAYERS

  
**28+**  
FEMALE  
ATHLETES

  
**80+**  
GIRLS IN  
LACROSSE

  
**52**  
SCHOLARSHIPS

  
**9**  
COACHES



## ATHLETICS RACE FUND

Earlier in the year, DBA Founder Storm Trentham designed the DBA Athletics Race Fund, which she later launched in August. This initiative was born from various trips to Iten and speaking to many athletes. The conversations proved there was a fundamental necessity: ensuring that financial barriers did not stand in the way of athletic excellence. The fund was designed to cover the essential pillars of competition, race entry fees, transport, and accommodation, providing athletes with the stability required to compete at their highest potential.



AMOUNT  
DONATED  
**KES 400,000**



AMOUNT  
WON  
**KES 265,000**



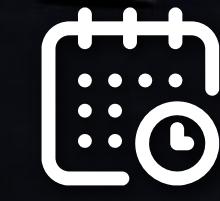
98  
ATHLETES  
IMPACTED



1  
PARA-ATHLETE



10  
RACES  
ENTERED



5  
MONTHS



36  
DONORS



1  
INTERNATIONAL

## OUR OVERALL IMPACT



Over  
**15,000**  
Youth Reached



**350+**  
Jobs Created



**650+**  
Hours of Coaching  
and Life Skills



**4,000+**  
Kilometers  
Covered



**143+**  
Scholarships  
Awarded



**PBO**  
Status  
Secured



**1000+**  
Girls  
Involved



**13**  
Nationwide Race  
Events Entered



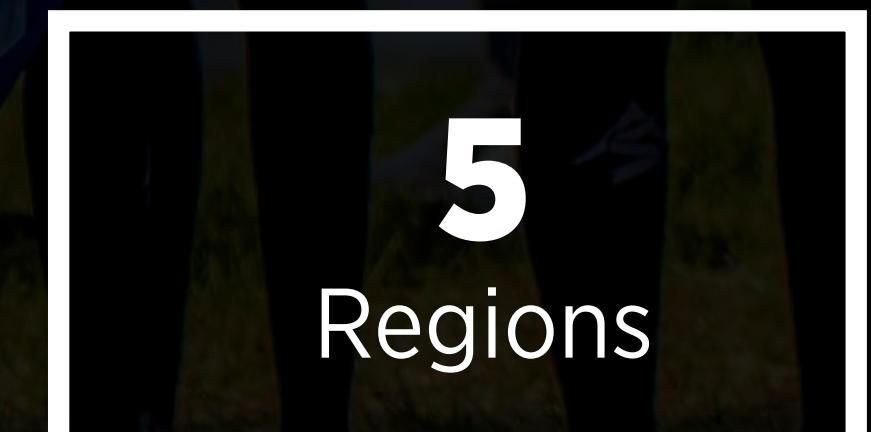
**8**  
Academies



**4**  
Sports



**2**  
Countries



**5**  
Regions

# THE IMPACT DOMINO EFFECT



## OUR PROGRAMMES

- Sport Academies:** 8 rugby academies in Kenya and one lacrosse academy in Uganda for youth aged 8-18.
- Tackle-It:** Rugby-based life skills for mental health and violence prevention.
- Life Skills Programmes:** Sport-based Big 5 and Little 5 programmes building leadership, teamwork and employability
- Girls & Inclusion Initiatives:** Expanding access, safety and opportunities for girls in sport
- Athletics Race Fund:** Support for athletes through race entry fees and competitive opportunities.
- Global Partnerships & Coaching Pathways:** Scholarships, coach exchanges and international linkages to elevate talent and build capacity



## WHAT WE DO

- Deliver structured sport and life skills programmes in academies, schools and communities.
- Organise tournaments and festivals that increase access, inclusion and scouting opportunities.
- Equip young people with tools for healthier choices and improved mental well-being.
- Train coaches and educators in safeguarding, child protection and mental health awareness.
- Provide pathways for financial literacy, employability and career development.
- Support talented youth through mentorship, scholarships and ethical international exposure.
- Work with schools and local authorities to strengthen community and sport-for-development systems.



## WHO HEARS US

- Children and youth aged 8-18 from underserved communities, including those seeking to succeed in sport
- Girls and young women seeking safe and structured sports opportunities
- Athletes with limited federation or government support
- Teachers, school administrators and local government officials
- Communities, sports enthusiasts and talent scouts invested in youth empowerment
- Policy makers, NGOs and stakeholders focusing on education, youth development and social inclusion



## IMMEDIATE IMPACT

- Provides safe, structured spaces for youth to play, learn and grow
- Promotes inclusive participation, particularly for girls and marginalised youth
- Enhances physical, mental and emotional well-being
- Gives athletes access to coaching, mentorship and resources otherwise unavailable
- Inspires hope, leadership and ambition among participants
- Strengthens community cohesion and fosters positive social norms through collective engagement



## LONG TERM IMPACT

- Builds skills for life including leadership, teamwork and resilience
- Improves educational outcomes and employability through life skills and mentorship
- Strengthens inclusive communities across ethnic and socio-economic divides
- Ensures girls' participation, confidence and leadership, challenging traditional gender norms
- Establishes ethical pathways for talented youth, bridging grassroots programmes to global opportunities while prioritising education and well-being
- Positions sport as a tool for holistic youth development, mental health improvement and societal transformation

## TESTIMONIALS



“

*Our world gets wider when sports enter the equation. Futures Cup provided an excellent platform for the U15 boys & girls to showcase their skills and talents and a hope for their own future. Thanks to the entire DBA team for the faith in simple dreams.*

**Eddie Achayo**

WESTERN HURRICANES COACH

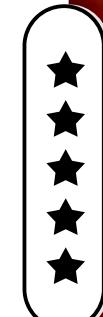


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*Partnering with DBA Africa to sponsor the Futures Cup was a rewarding experience for Almar Containers. Supporting youth rugby aligns strongly with our values of community development and youth empowerment, and we were proud to witness the talent and teamwork on display. We look forward to future collaborations.*

**Almar Containers**

TOURNAMENT SPONSOR



“

*The Futures Cup is organised with true professionalism and such attention to detail that you could be mistaken for thinking it had been running for years. One of the best and fruitful sporting events I have attended in Kenya.*

**Parent**

NAIROBI LIGHTNING



“

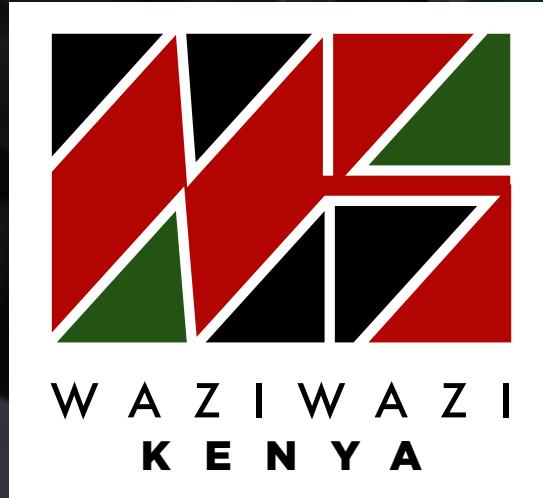
*I really enjoy playing rugby with DBA Girls because it helps me forget my stress and feel happy. Being part of the team has made me more confident and helped me believe in myself. Through the Futures Cup, I was able to get a scholarship that is helping me continue with my education.*

**Shirleen Ingaso**

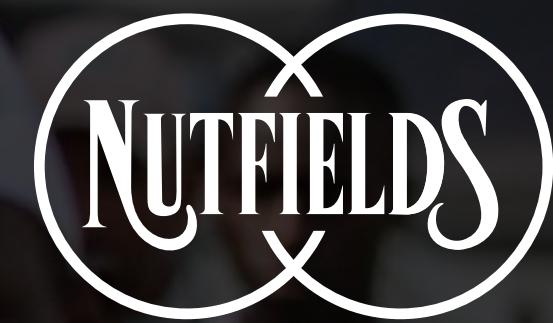
NAIROBI BULLDOZERS PLAYER



## OUR PARTNERS



EVERYBODIES



Healthy

U

Live Life Well



out of Africa®  
WORLD-CLASS



BARBARIANS



Australian Government



DBA  
AFRICA



# MANY THANKS!

For sponsorship inquiries, contact:

[info@dbaafrica.org](mailto:info@dbaafrica.org)

[www.dbaafrica.org](http://www.dbaafrica.org)

